



Shine a Light

BRIGHTENING LIVES IN JOHNSON COUNTY

MUSEUM AT PRAIRIEFIRE

THURSDAY, SEPT. 21, 2023

6 - 9 P.M.

Sponsorship Opportunities

A FUNDRAISING EVENT HOSTED BY



Together, we can shine a light on the work being done to support mental health in Johnson County.

I would like to invite you to join Friends of Johnson County Mental Health Center as a sponsor for this year's Shine a Light event, the organization's second annual fundraiser.

The event is an opportunity to bring together mental health professionals, local partners, and community advocates to highlight and celebrate the work being done to support mental health in Johnson County.

Your sponsorship will impact the work of Friends of Johnson County Mental Health Center, a nonprofit 501(c)(3) organization supporting Johnson County Mental Health Center's mission to improve quality of life for Johnson County residents by providing comprehensive, accessible mental health services.

Specifically, your sponsorship will help Friends:

- **Support** Johnson County Mental Health Center services and programs, including the Co-Responder Program, Suicide Prevention Coalition, and Zero Reasons Why, among others.
- **Help** Johnson County Mental Health Center clients meet their basic needs, like food, clothing, housing, or medical expenses, to allow them to focus on their mental health and well-being.
- **Work** with community partners to raise awareness of mental health services and programs, encourage conversations about mental health, and reduce stigma surrounding mental illness.

You will find more information on our sponsorship levels and the event itself on the following pages, but I can promise you will enjoy your evening at Shine a Light. We will have dinner, dessert, and drinks, along with special guests and awards.

As we continue to evolve and adapt to meet the mental health needs of our ever-growing, ever-changing community, I encourage you to join us in our commitment to a brighter future through building a healthier community and improving access to mental health care and resources.

I look forward to seeing you at Shine a Light in September!



A handwritten signature in black ink that reads "Tim".

Tim DeWeese
Director, Johnson County Mental Health Center

About the event: *Shine a Light*

Beacon of Hope Award

The Beacon of Hope Award is presented annually at Shine a Light to a community mental health advocate who has been a guiding light in supporting people living with mental illness in our community.

Pictured is last year's recipient, Howard Snyder, whose mental health advocacy work in Johnson County and Kansas spans over 40 years.



North Star Award

The North Star Award is presented annually at Shine a Light to Johnson County Mental Health Center employees who shine brightest in their service to their clients and co-workers. The award provides recognition for mental health professionals serving on the front line in Johnson County and celebrates the positive impact they have on our community. Employees who receive the North Star Award are nominated by their peers at Johnson County Mental Health Center.

Pictured are last year's three recipients (L-R), Deb Vielock, Jennifer Lighthall, and Rachael Perez.



VIP Experience

Shine a Light is headlined annually by a keynote speaker with a connection to mental health promotion and advocacy. Our four highest sponsorship levels include a VIP experience held before the doors open to individual ticketholders with additional access to the event's keynote speaker, including photo and autograph opportunities.

Pictured is last year's keynote speaker, Kendall Gammon, who signed footballs for VIP guests and auctioned off a set of his personal Chiefs tickets during the event.



Sponsorship levels and benefits

Luminary \$15,000	Radiance \$10,000	Spotlight \$7,500	Beacon \$5,000	Lantern \$3,000	Twinkling Star \$2,000
Exclusive presenting sponsor of the event. Name and logo on title card for all event materials	Name and logo on slide show at the event	Name and logo on slide show at the event	Name and logo on slide show at the event	Name and logo on slide show at the event	Name and logo on slide show at the event
Full-page color ad in the event program	Full-page color ad in the event program	Half-page color ad in the event program	Half-page color ad in the event program	Quarter-page color ad in the event program	Name and logo in the event program
Name and logo on event's website and social media channel	Name and logo on event's website and social media channels	Name and logo on event's website and social media channels	Name and logo on event's website	Name on event's website	Name on event's website
Three on-stage mentions during the event	Two on-stage mentions during the event	One on-stage mention during the event	Six event tickets	Four event tickets	Two event tickets
16 event tickets (two tables) with premier seating	12 event tickets (1.5 tables)	Eight event tickets (one table)	Six VIP event tickets		
16 VIP event tickets	12 VIP event tickets	Eight VIP event tickets			
Name and logo on tables at the event					

2023 Sponsorship Participation Agreement

Shine a Light: Brightening Lives in Johnson County

Benefitting Friends of Johnson County Mental Health Center

Thursday, Sept. 21, 2023 | 6:00 - 9:00 p.m. | Museum at Prairiefire

Sponsor Information

Company Name: _____ Contact Email Address: _____

Contact Name/Title: _____ Contact Phone Number: _____

Company Address: _____ City/State/Zip: _____

Sponsorship Level

We would like to commit to the following *Shine a Light* sponsorship level:

- Luminary \$15,000
- Radiance \$10,000
- Spotlight \$7,500
- Beacon \$5,000
- Lantern \$3,000
- Twinkling Star \$2,000

Payment Method

We will be paying with the following method:

- Check enclosed, made payable to *Friends of Johnson County Mental Health Center*
- Please send an invoice to enclosed address
- Please charge the listed credit card

Type of credit card: ___Visa ___Mastercard ___Discover Card Number: _____

Name on Card: _____ Expiration Date: _____ 3 Digit Security Code: _____

RETURN YOUR COMPLETED AGREEMENT TO:

ATTN: Jo Chavez
Johnson County Mental Health Center
6000 Lamar Ave, Suite 130
Misson, KS 66202