



# Shine a Light

BRIGHTENING LIVES IN JOHNSON COUNTY

MUSEUM AT PRAIRIEFIRE

THURSDAY, SEPT. 21, 2023

6 - 9 P.M.

## Sponsorship Opportunities

A FUNDRAISING EVENT HOSTED BY



## Together, we can shine a light on the work being done to support mental health in Johnson County.

I would like to invite you to join Friends of Johnson County Mental Health Center as a sponsor for this year's Shine a Light event, the organization's second annual fundraiser.

The event is an opportunity to bring together mental health professionals, local partners, and community advocates to highlight and celebrate the work being done to support mental health in Johnson County.

Your sponsorship will impact the work of Friends of Johnson County Mental Health Center, a nonprofit 501(c)(3) organization supporting Johnson County Mental Health Center's mission to improve quality of life for Johnson County residents by providing comprehensive, accessible mental health services.

Specifically, your sponsorship will help Friends:

- **Support** Johnson County Mental Health Center services and programs, including the Co-Responder Program, Suicide Prevention Coalition, and #ZeroReasonsWhy, among others.
- **Help** Johnson County Mental Health Center clients meet their basic needs, like food, clothing, housing, or medical expenses, to allow them to focus on their mental health and well-being.
- **Work** with community partners to raise awareness of mental health services and programs, encourage conversations about mental health, and reduce stigma surrounding mental illness.

You will find more information on our sponsorship levels and the event on the following pages. I can promise you this year's Shine a Light will be a special evening. We will have dinner and dessert, special guests and awards, and – new for 2023 – a powerful performance portraying life with a mental illness.

As we continue to evolve and adapt to meet the mental health needs of our ever-growing, ever-changing community, I encourage you to join us in our commitment to a brighter future through building a healthier community and improving access to mental health care and resources.

I look forward to seeing you at Shine a Light in September!



Tim

Tim DeWeese  
Director, Johnson County Mental Health Center

# About the event: *Shine a Light*

## Beacon of Hope Award

The Beacon of Hope Award is presented annually at Shine a Light to a community mental health advocate who has been a guiding light in supporting people living with mental illness in our community.

*Pictured is last year's recipient, Howard Snyder, whose mental health advocacy work in Johnson County and Kansas spans over 40 years.*



## North Star Award

The North Star Award is presented annually at Shine a Light to Johnson County Mental Health Center employees who shine brightest in their service to their clients and co-workers. The award provides recognition for mental health professionals serving on the front line in Johnson County and celebrates the positive impact they have on our community. Employees who receive the North Star Award are nominated by their peers at Johnson County Mental Health Center.

*Pictured are last year's three recipients (L-R), Deb Vielock, Jennifer Lighthall, and Rachael Perez.*

## New Headliner for 2023

Instead of a keynote speaker, this year's Shine a Light will provide guests with a unique, memorable experience. We have invited a #ZeroReasonsWhy alum to share a stage performance he produced and directed, *The Brightest It's Ever Been*. The performance is a powerful portrayal of what it looks like to live with mental illness and shares the message that those who struggle are not alone.

*The Brightest It's Ever Been was written by Kayli Slayden and produced and directed by Will Gurley. Pictured is a performance from the show's debut run in December.*



# Sponsorship levels and benefits

	<b>Luminary \$15,000</b>	<b>Radiance \$10,000</b>	<b>Spotlight \$7,500</b>	<b>Beacon \$5,000</b>	<b>Lantern \$2,500</b>
Event Tickets	3 tables (24 guests)	2 tables (16 guests)	1 table (8 guests)	1 table (8 guests)	4 guests
Event Program	Full Page Ad	1/2 Page Ad	1/2 Page Ad	1/4 Page Ad	Logo Only
Name & Logo Placement at Event	On all event materials, including on tables and in the slide show	In the slide show	In the slide show	In the slide show	In the slide show
Name & Logo Placement on Website	✓	✓	✓	✓	✓
VIP Package	✓	✓	✓		
Featured in Social Media Posts	✓	✓	✓		
Opportunity to Provide Takeaways at Event	✓	✓	✓		
On-Stage Mentions	✓	✓			

# 2023 Sponsorship Participation Agreement

## Shine a Light: Brightening Lives in Johnson County

Benefitting Friends of Johnson County Mental Health Center

Thursday, Sept. 21, 2023 | 6:00 - 9:00 p.m. | Museum at Prairiefire

### Sponsor Information

Company Name: \_\_\_\_\_ Contact Email Address: \_\_\_\_\_

Contact Name/Title: \_\_\_\_\_ Contact Phone Number: \_\_\_\_\_

Company Address: \_\_\_\_\_ City/State/Zip: \_\_\_\_\_

### Sponsorship Level

We would like to commit to the following *Shine a Light* sponsorship level:

- Luminary \$15,000
- Radiance \$10,000
- Spotlight \$7,500
- Beacon \$5,000
- Lantern \$2,500

### Payment Method

We will be paying with the following method:

- Check enclosed, made payable to *Friends of Johnson County Mental Health Center*
- Please send an invoice to enclosed address
- Please charge the listed credit card

Type of credit card: \_\_\_ Visa \_\_\_ Mastercard \_\_\_ Discover    Card Number: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Expiration Date: \_\_\_\_\_ 3 Digit Security Code: \_\_\_\_\_

### RETURN YOUR COMPLETED AGREEMENT TO:

ATTN: Jo Chavez  
Johnson County Mental Health Center  
6000 Lamar Ave, Suite 130  
Misson, KS 66202