



*of Johnson County Mental Health Center*

*Year in Review*  
**2024**



In 2024, Friends of Johnson County Mental Health Center (JCMHC) provided more than \$51,000 to support JCMHC clients and others in our community experiencing mental and behavioral health challenges, an increase of 18.1% over the prior year.

This increase is the result of efforts through the past two years to build awareness of the organization and the availability of assistance, but also through process improvements and internal communications campaigns including:

- Launching an internal SharePoint-based client assistance request form with an automated approval flow to expedite the review and approval process.
- Meetings with divisions within JCMHC to determine specific client needs allowing Friends to host a series of “mini fundraisers” targeted to meeting those specific needs (games and toys, staff appreciation, etc.).

Similarly to the prior year, in 2024, the largest area of support came in housing assistance, but Friends also saw a greater need for aid with transportation costs (car repairs, fuel, public transportation and ride share services) and pet boarding.

Friends generated \$118,738.31 in revenue for 2024. Approximately 7.5% of this came in restricted funds to support the following programs:

- **#ZeroReasonsWhy** – A teen-led storytelling and community mobilization campaign to remove the stigma of mental health and prevent teen suicide.
- **Co-Responders** – A program that places a mental health professional within local sheriff’s offices and police departments throughout Johnson County.
- **Sources of Strength** – A youth mental health promotion and suicide prevention program involves training, supporting, and empowering both peer leaders and caring adults in schools.
- **Johnson County Suicide Prevention Coalition** – A group that works to increase community awareness, education, and outreach on suicide prevention.
- **The In Place** – A program that provides a safe environment for adults in Johnson County receiving mental health services to connect with others through monthly outings and events ranging from bingo nights to trips to the movies as well as holiday events.
- **Tiff Tiff’s Warrior Fund** – A program created in memory of Tiffany Meire is to help children in dealing with the trauma of sexual assault.

This represented a dramatic shift in revenue compared to the prior year where Restricted Funds made up more than half of Friends’ revenue. This can be attributed to both decreases in the availability of grants for programs under Restricted Funding as well as an increased focus on fundraising for Unrestricted Funds for the purpose of addressing the growing need for client assistance dollars.

2024 Operating Revenue:

Total Revenue: \$118,736.31

Restricted: \$8,931.62 – 7.5%

Unrestricted: \$109,804.69– 92.5%

Percent from donations (individual and corporate):

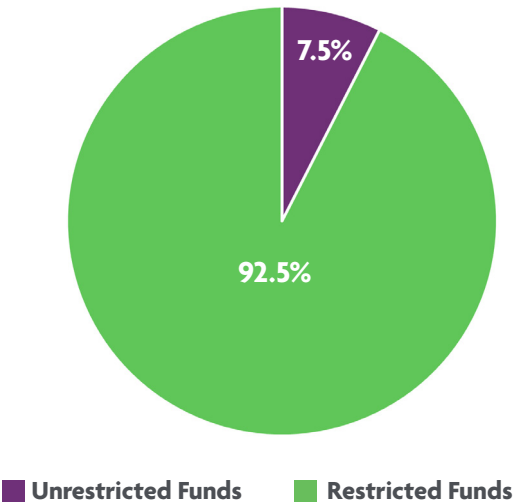
\$23,410.63 – 21.3%

Percent from Shine a Light & fundraising:

\$82,305.95 – 75%

Misc (interest & reimbursements):

\$4068.11 – 3.7%



## Percent of Client Assistance : \$42,197.20 - Total

**43.8% Housing Assistance** – \$23,648.48

**11% Pet Boarding** – \$5,937.60 (over 5X increase over 2023)

**10% Utility** – \$5,408.11 (over 3X increase over 2023)

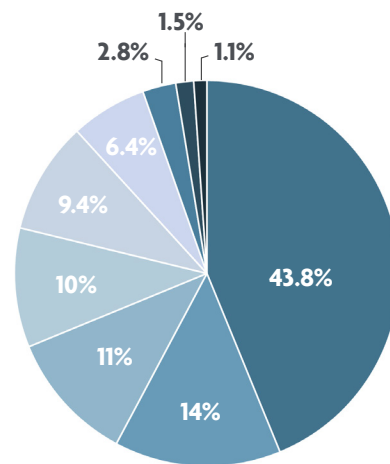
**9.4% Transportation** – \$5,046.20 (over 3X increase over 2023)

**6.4% Food** – \$3,466.95

**2.8% Recreation assistance/registration fees** – \$1,522.14

**1.5% Diversion fees** – \$789.95

**1.1% Repairs** – \$595.89 (30% decrease over 2023)



To review the complete 2024 Financial Statements for Friends, please visit [friendsofjcmhc.org/our-impact](https://friendsofjcmhc.org/our-impact).

## 2024 Partnership and Initiative Highlights

In addition to fundraising for the Unrestricted client assistance fund, in 2024, the Friends' Board also worked with a number of Johnson County Mental Health Center divisions to help with specific client needs. Learn more about these events in addition to other highlights from 2024 below.



**May:** Community partner Servaes Brewing welcomed Friends for a Music Bingo fundraiser. Proceeds from the event were used to purchase nearly \$300 worth of games and toys for Johnson County Mental Health Center's (JCMHC) Family and Child Services division.

**August:** Friends collaborated with JCMHC's EPIC Committee, a staff-led DEIBA group, to host a sold-out bingo night at Hamburger Mary's. The evening included a 50/50 raffle and raised more than \$1,500 in support of EPIC programs.

**September:** Friends hosted the 3rd annual Shine a Light event, bringing together over 170 guests at the Overland Park Arboretum. The evening featured keynote speaker Bobbie-Jo Reed, Founder and CEO of Healing House KC, and raised more than \$60,000 for Friends' mission. Community leader Sharon Lawrenz, co-founder of Pathway to Hope, was honored along with three JCMHC employees recognized for outstanding service.

**September:** Johnson County Mental Health Center staff organized a Period Product Drive, collecting more than 3,000 items. Donations were distributed to both Friends and Safehome, with Friends' supply given to JCMHC's Crisis Response Teams and Co-Responders to support those in need.

**November:** The In Place, a program that provides a safe environment for adults in Johnson County receiving mental health services to connect with others, came under the Friends' umbrella of programs. This partnership continues to provide opportunities to expand The In Place and secure additional funding to support its activities.

**December:** At The In Place's holiday celebration, a Friends Board member provided gift bags for each attendee, and volunteers—including Board Chair Rodney Longhofer, who appeared as Santa—helped serve a festive meal.

**Throughout 2024** – Friends supplied more than \$2,200 in food and snack items for individuals and families accessing services through JCMHC's Intake and Access departments in Shawnee and Olathe.

